

Adolescent Immunization Platform in Michigan: Reaching Every Adolescent to Protect Adults

www.michigan.gov/teenvaccines

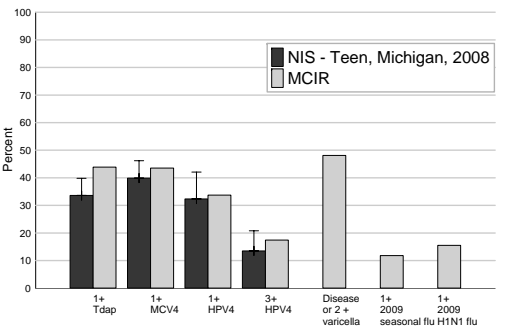
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Introduction & Objectives

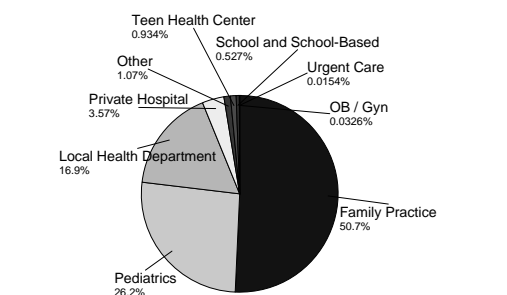
To describe MDCH's activities to promote the uptake of adolescent vaccines and the use of the Michigan Care Improvement Registry (MCIR) among adolescent providers.

Adolescent Vaccine Coverage in MCIR, 13 through 17 year olds



Coverage with Tdap, MCV4, and 1- and 3-dose HPV as measured in MCIR is currently consistent with NIS-Teen, 2008 estimates for Michigan. Seasonal influenza and 2009 H1N1 coverage remain low in this age group.

Settings Where Teen Vaccines Are Administered



Almost 94% of teen vaccines administered to 13-17 year olds are being given in traditional provider sites; only a small fraction are being given in alternate sites.

Changes to School Rules

Beginning January 1, 2010, all children 11-18 years of age who are changing school districts or who are enrolled in 6th grade are required to have received:

- 2 doses of varicella (Var) vaccine or evidence of immunity
- 1 dose of meningococcal (MCV4 or MPSV4) vaccine
- 1 dose of tetanus/diphtheria/acellular pertussis (Tdap) vaccine if 5 years have passed since the last dose of tetanus/diphtheria vaccine (DTaP, Td or DT)

Plan to monitor the impact on HPV vaccination rates

Teen Vaccine Posters

Goal: to facilitate and encourage dialogue between patients/parents and their health care providers

He is a thrill seeker. Adventurous. Athletic.

You made sure to protect her when she was little... and she still needs you now.

How Does Your Pre-Teen Stack Up? Your child needs vaccines to fight these diseases by 11-12 years of age.

Make the Call to Protect Yourself. If you haven't received these vaccines, get caught up now.

Keep your pre-teens safe from serious diseases. Call your doctor today and ask about vaccines they need.

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Adolescent Immunization Website

www.michigan.gov/teenvaccines
Launched in February 2010, this new website has already received over 2,173 hits, including 916 hits to the poster gallery.



Target Audiences and Topics:
Pre-Teens, Teens, and their Parents, Health Care Personnel (HCP), Schools, Vaccine Safety, & Poster Gallery

Adolescent Conference & Webcast

- Adolescent Immunization Webcast**
- June 2, 2009
 - 722 participants from 201 sites/computers; 91 accessed online archive
- Adolescent Immunization Conference**
- June 5, 2008 in Grand Rapids
 - 175 attendees; 375 webcast archive hits

AIM Toolkit – Adolescent Folder

- Adolescent Immunization Folder available at: www.aimtoolkit.org
- 1,112 hits to the adolescent folder in 2009
 - 642,342 hits to the AIM Toolkit home page
 - 5,800 hard copy kits distributed