Pharmacists Participation in an Influenza Immunization Clinic Targeting the Latino Population
Sonya Frausto, Pharm.D, MA

Background
• Latino populations in California have low immunizations rates.
• Barriers such as language, inadequate access to healthcare or immigration status and lack of immunization clinics affect immunization rates.
• Pharmacists and student pharmacists have an opportunity to work with local community leaders and immunization health branches to assist in the delivery of influenza vaccination.
• Increase in preventative health care services can positively impact the community.

Process
• Create awareness of pharmacists ability to provide immunizations
• Provide community leaders with contact information of local pharmacists that may lead to future collaboration
• Celebrando organizers
• Sacramento County immunization branch
• California Northstate University - College of Pharmacy
• Local Sacramento Pharmacists
• Enhance patent delivery of influenza vaccinations
• Build relationships with Latino community
• Gather data to stakeholders and report

Key Findings
In 2010, 633 Latinos >3 years old received influenza vaccinations
60% of those shots were given to adults between ages of 19-49

In 2011, 662 Latinos >18 years old received influenza vaccinations
70% of those were given to adults between the age of 19-49

1.4% increase in males getting the influenza vaccine from 2010-2011

4.4% increase in females getting the influenza vaccine from 2010-2011

10.7% increase of males and females getting the influenza vaccine from 2010-2011

Lessons Learned
• Collaboration with County of Sacramento Immunization Branch and Celebrando increased our visibility in the community
• Offering vaccinations to children under the age of 18 years was beneficial in 2010 and should be continued for future events
• Advertising immunization with signage would benefit and increase number of vaccinations

Conclusion
Pharmacists participation in community health fairs that target at risk populations are essential in providing preventative healthcare such as influenza vaccinations.