

## Background

- Latino populations in California have low immunizations rates.
- Barriers such as language, inadequate access to healthcare or immigration status and lack of immunization clinics affect immunization rates.
- Pharmacists and student pharmacists have an opportunity to work with local community leaders and immunization health branches to assist in the delivery of influenza vaccination.
- Increase in preventative health care services can positively impact the community

## Process

Active in state local pharmacy associations

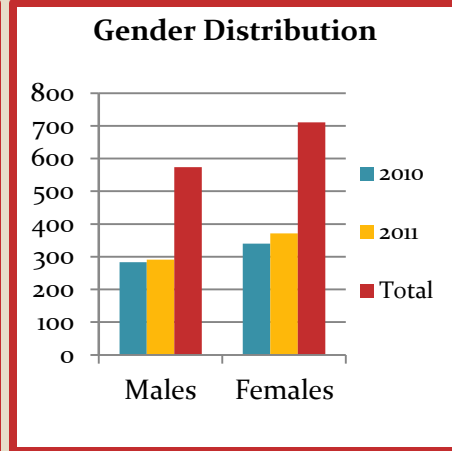
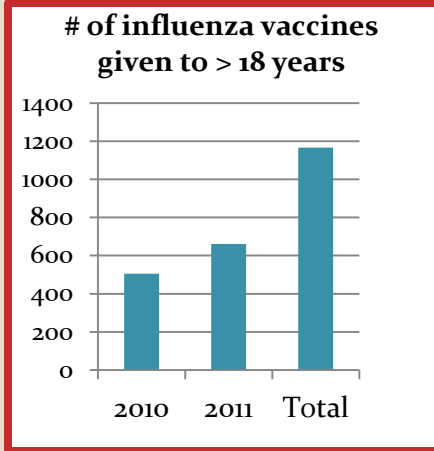
- Create awareness of pharmacists ability to provide immunizations
- Provide community leaders with contact information of local pharmacists that may lead to future collaboration

Collaboration and Recruitment

- Celebrando organizers
- Sacramento County immunization branch
- California Northstate University - College of Pharmacy
- Local Sacramento Pharmacists

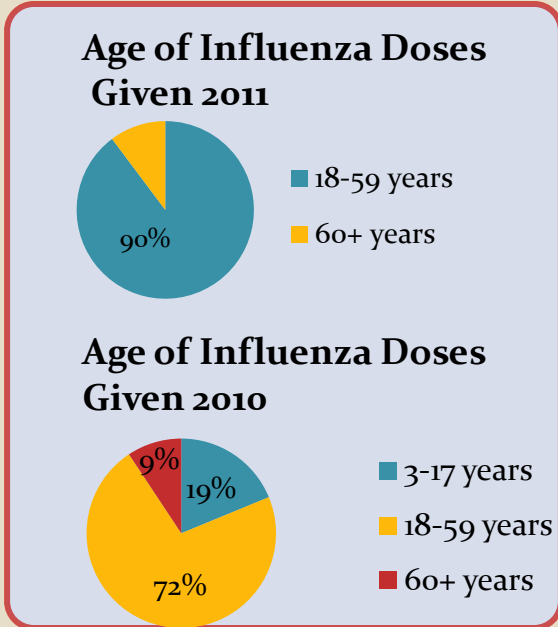
Celebrando Health Fair October 2010, 2011

- Enhance patient delivery of influenza vaccinations
- Build relationships with Latino community
- Gather data to stakeholders and report



### Key Findings

In 2010, 633 Latinos >3 years old received influenza vaccinations	60% of those shots were given to adults between ages of 19-49
In 2011, 662 Latinos >18 years old received influenza vaccinations	70% of those were given to adults between the age of 19-49
1.4% increase in males getting the influenza vaccine from 2010-2011	
4.4% increase in females getting the influenza vaccine from 2010-2011	
10.7% increase of males and females getting the influenza vaccine from 2010-2011	



## Lessons Learned

- Collaboration with County of Sacramento Immunization Branch and Celebrando increased our visibility in the community
- Offering vaccinations to children under the age of 18 years was beneficial in 2010 and should be continued for future events
- Advertising immunization with signage would benefit and increase number of vaccinations

## Conclusion

Pharmacists participation in community health fairs that target at risk populations are essential in providing preventative healthcare such as influenza vaccinations.