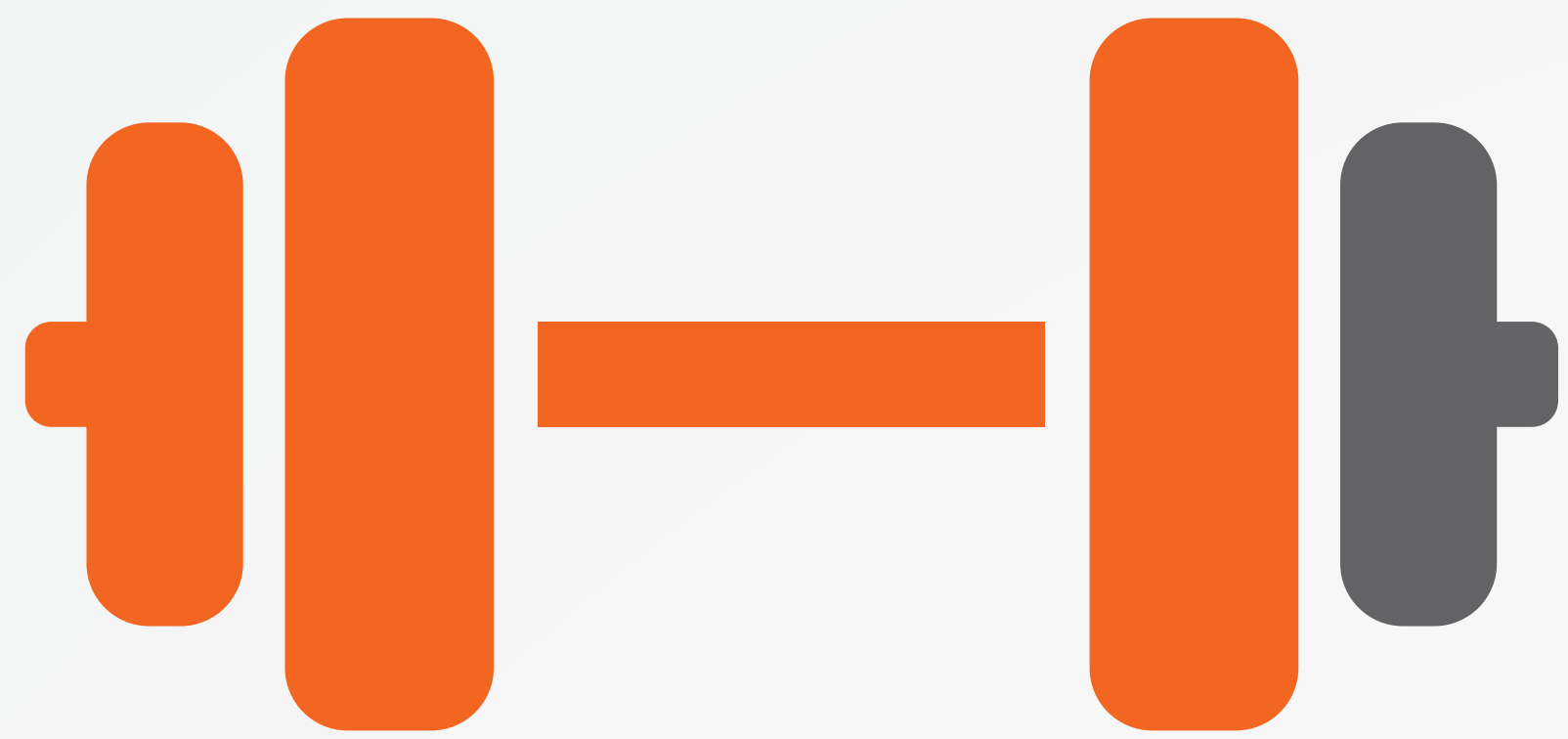
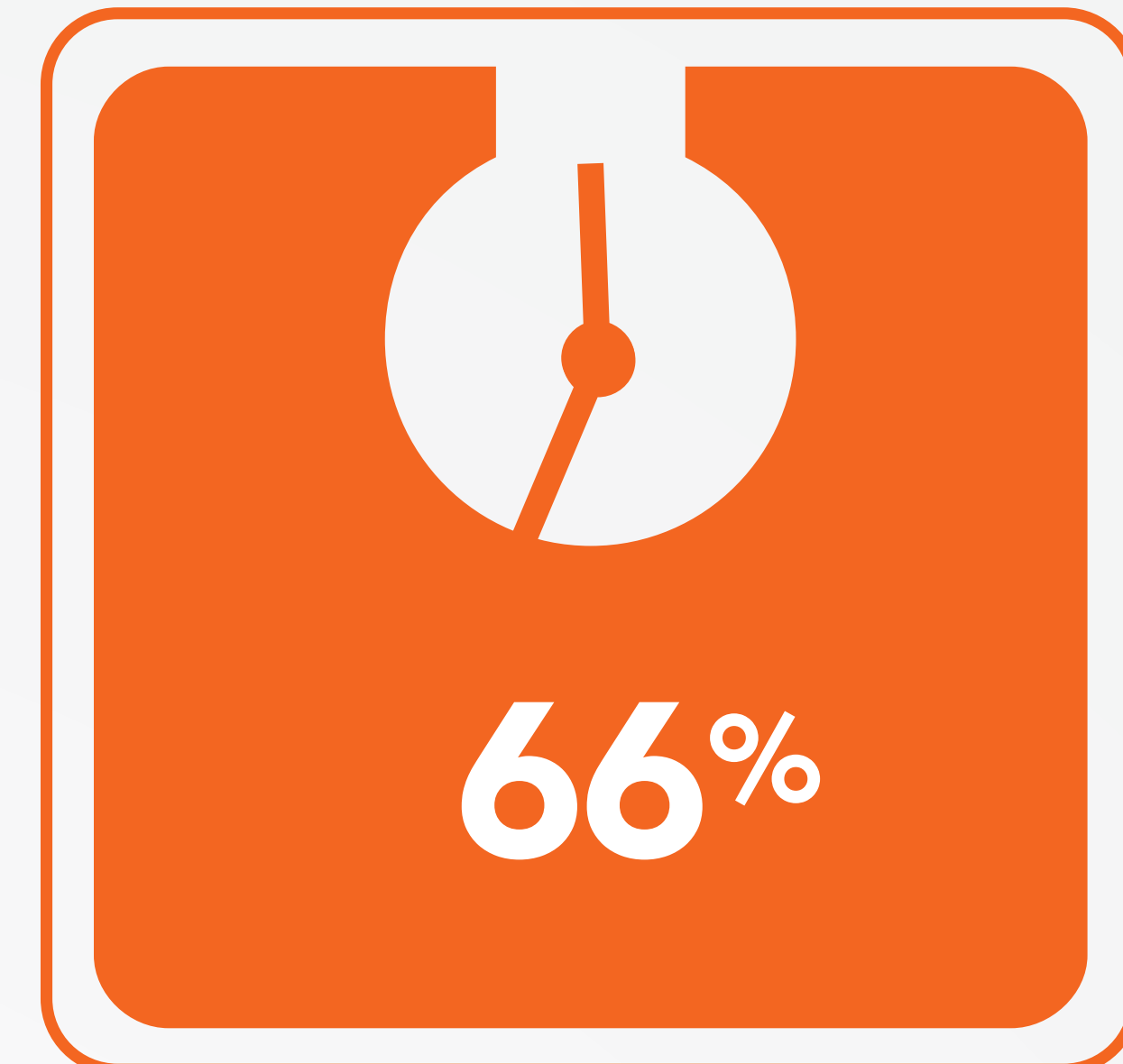


HISPANIC MILLENNIALS (18-34) HEALTHY LIFESTYLE

80%

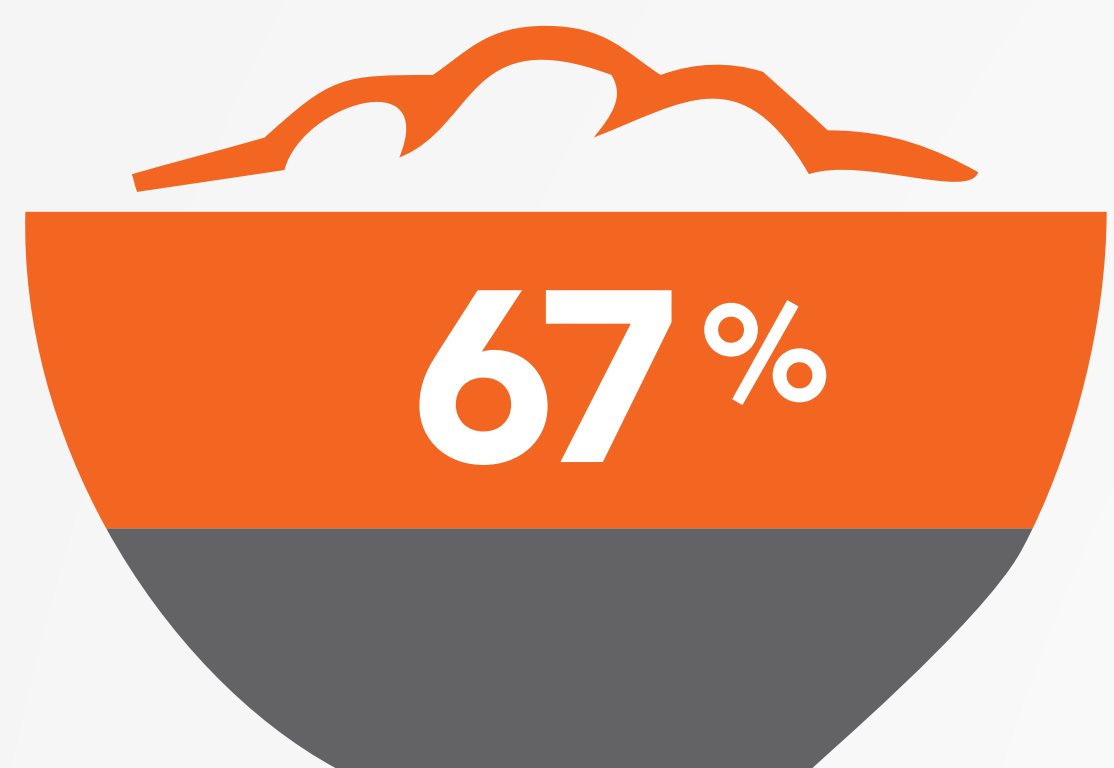


exercise to prevent health problems in the future



66%

watch weight to avoid future health problems



67%

watch what they eat

57%

likely to exercise 4+ times a week



TOP FOUR REASONS TO EXERCISE

54%

to maintain health



45%

to feel good



37%

to lose weight



35%

to avoid health problems later



50%

likely to research organic products before buying



\$38

average amount spent on supplements per month



53%

use vitamin/mineral supplements



25%

engaged in team sports

