Wave 2: Healthcare

HISPANIC MILLENNIALS (18 – 34)
TRUSTED SOURCES OF INFORMATION AND TECHNOLOGY

- 53% report that a doctor is the most trusted source for health-related advice
- 63% turn to doctors for health-related information or advice
- 62% turn to the internet for health-related information or advice
- 50% resist seeing doctors unless there’s an emergency
- 46% always get a second opinion from other doctors
- 28% use mobile applications for health-related purposes