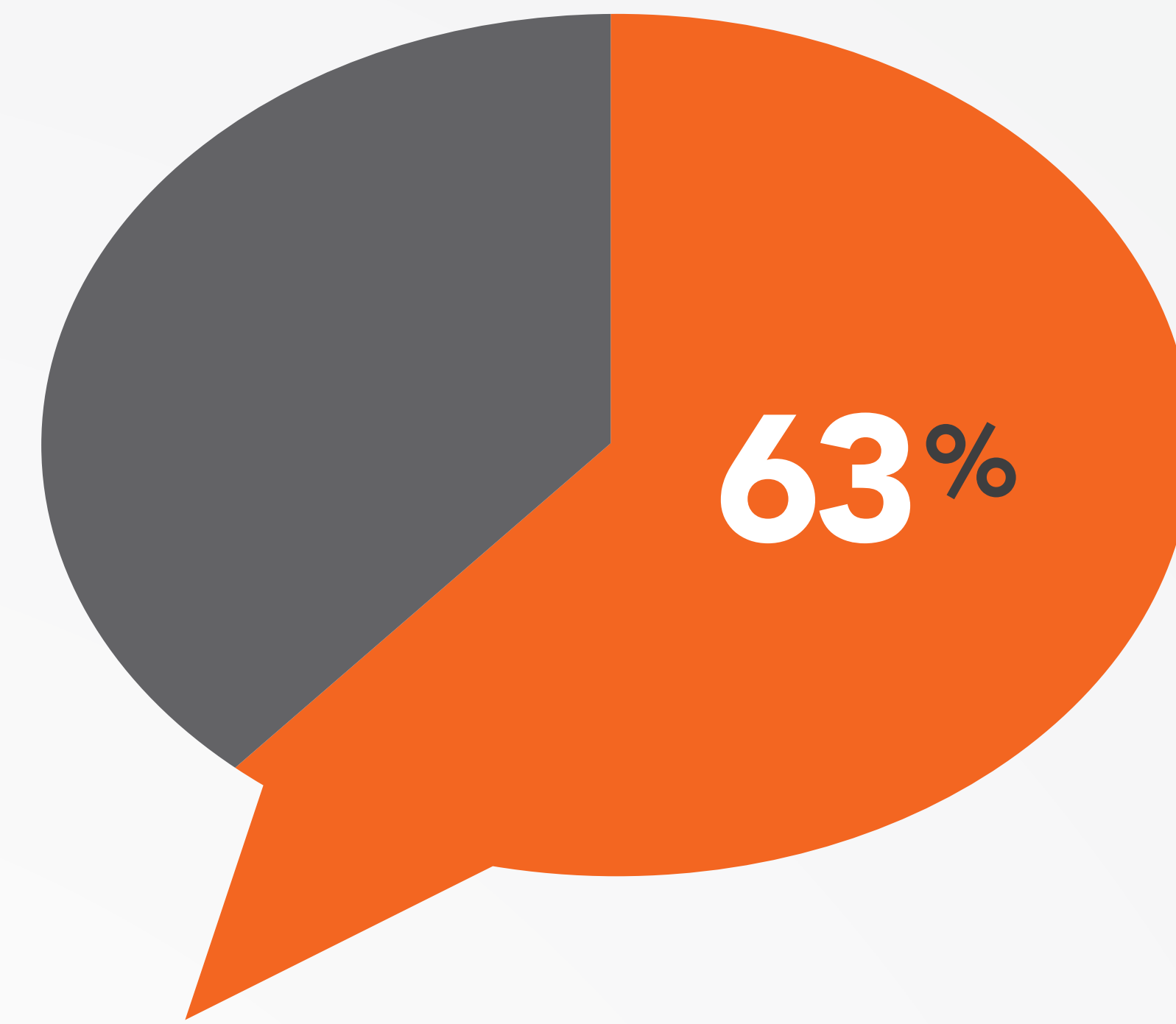


## HISPANIC MILLENNIALS (18 – 34) TRUSTED SOURCES OF INFORMATION AND TECHNOLOGY



report that a doctor is the most trusted source for health-related advice



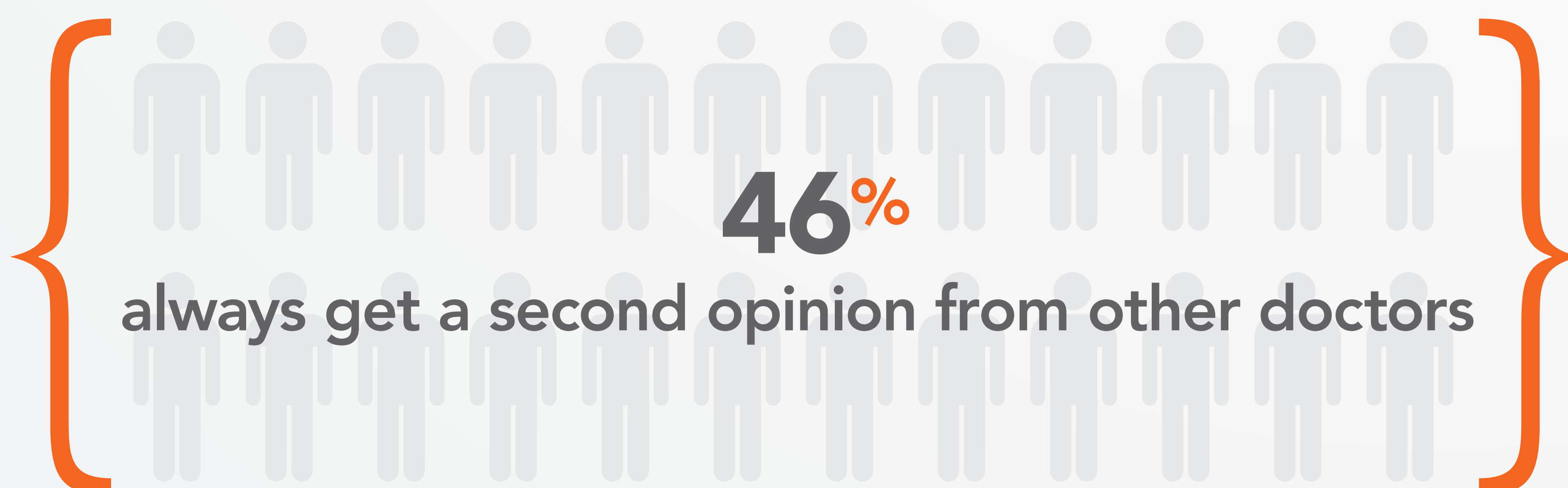
turn to doctors for health-related information or advice



turn to the internet for health-related information or advice



50% resist seeing doctors unless there's an emergency



always get a second opinion from other doctors



use mobile applications for health-related purposes